

# Fundraising Guide

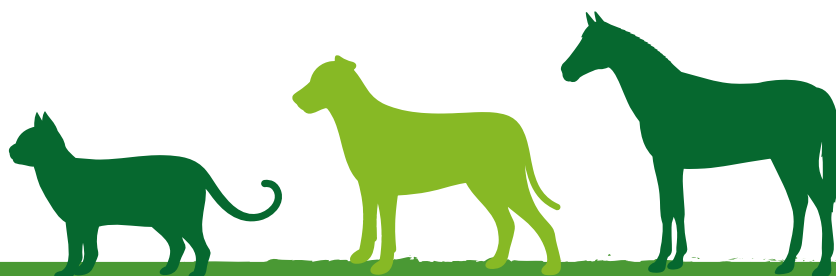


# Thank You!



## You can make a real difference

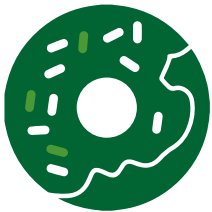
Your support will make a significant difference to the lives of animals in our care. We wouldn't be able to care for more vulnerable animals each year without kind people like you who bake cakes, sky dive, organise quizzes, run marathons and create new ways of collecting donations or sponsorship.



- £10 will microchip a cat or dog so they could be reunited quickly with their owner if they stray
- We spend £150 per month on cat litter
- We spend £175 per month on farrier fees
- It costs us £460 per month to purchase horse feed

**Thank you for choosing to raise money for Margaret Green Animal Rescue.**

# Ideas & Inspiration



The possibilities for fundraising are endless but here are a few ideas to help get you started:

## Ready set bake

Release your inner Mary Berry and get cooking! You could arrange a bake sale at work or organise a coffee morning. Make it extra special by having a go at pup-cakes! Tip – We advise you label anything with nuts, alcohol or animal products.

These are all great ways to raise sponsorship and spread awareness of the charity.

## Runs, cycles, swims and treks

A great way to get outside and breathe the fresh air all whilst raising money for rescue animals. Sign yourself up to local 10Ks or marathons, swim the Channel, plan a cycle route challenge or go big and check out treks that you could join.

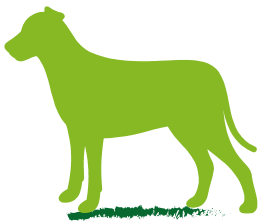
## Raffles and tombolas

Ask local businesses or family and friends to donate prizes, pick a location and sell tickets! Why not organise something different like a teddy tombola or sweetie tombola.

## Pack walk

With family, friends and colleagues organise a group walk, you could bring your dog along to! Ask for donations to join or you can ask for a set amount to participate.

**If you need any support please get in touch using the details on the back page. We would like to help you reach your fundraising target!**



# Spread the Word



## Socials

Tweet your event, set up a Facebook event and invite friends, share to Instagram and don't forget to @ us!



## Publicise it

Why not contact your local newspaper or radio station and ask for them to feature your event. A picture of your efforts always helps!



## Ask for help

- We would love to support your event, we can supply posters with your event details and share online.
- We can also provide collection tins and donation buckets.
- Ask family and friends for an extra pair of hands. This is a great way to lighten the load!



**Instagram @mganimalrescue**



**Twitter @MGAnimalRescue**



**Facebook.com/margaretgreenanimalrescue**



**Youtube Margaret Green Animal Rescue**

# The Money bit...



## Collecting, handling and submitting money

- You could set up an online donation page. This is a great way to reach more people and reach your target.
- Be confident in asking for donations. Explain why you are raising the money because they are much more likely to engage.
- Encourage people to Gift Aid their donation. If those people are UK taxpayers, the value of their donation increases by 25% with the Gift Aid scheme, at no extra cost. Every £1 donated would be an extra 25p!
- Keep records of all funds raised and activities carried out to raise that money.
- Make cheques payable to '**Margaret Green Animal Rescue**' and remember to send us the sponsorship forms you have used.



If you would like to make a payment via BACS or cash please get in touch, contact details are on the back page.

**All money raised will go directly towards the care of rescue animals.**

# Other ways you can help



## Volunteering

You could become a cat cuddler or walk our rescue dogs. We also have many opportunities to help at events and within our charity shops. There lots of different ways to help by volunteering and we wouldn't be able to do what we do without your help.



## Leaving a gift in your Will

By leaving a gift in your Will you will be helping is to continue to care for rescue animals. We have been able to build a new barn and new kennels for our rescue animals through gifts left in Wills.



**For more information on any of the above please get in touch using the details on the back page.**

# Rules & Regs

## Keep your fundraising safe & legal

If you are organising an event for family and friends, this is considered a private event and so not all the information below will apply.

- **Insurance:** needed for your event and participants.
- **Raffles and lotteries:** visit [gamblingcommission.gov.uk](http://gamblingcommission.gov.uk) to check you are complying.
- **Permission:** check from the person/company whose land you're using for your event.
- **Permits:** or licences, in accordance with your local authority's regulations.
- **Risk assessments:** make risks and hazards aware to participants.
- **Doggy do code:** make sure dogs are safe by following this code: [www.dorsetdogs.org.uk/wagipawdia/doggy-do-code/](http://www.dorsetdogs.org.uk/wagipawdia/doggy-do-code/)
- **Children:** under 16s can be sponsored to take part in an event or help organise an event but there must always be an adult present and in charge to deal with all handling and physically collecting the money raised.
- **Medical information:** for each participant, including an emergency contact and enough trained first aiders for the size of your event.
- **Handling money:** to comply with the Charity Commission Guidelines we require all monies raised to be opened and counted by the accounts team at Head Office.

If you are unsure of any of these points please do get in touch and we can guide you.

## **Get in touch**

t: 01929 480474

e: [comms@mgar.org.uk](mailto:comms@mgar.org.uk)

## **Head office**

Margaret Green Animal Rescue

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Wareham

Dorset

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[www.margaretgreenanimalrescue.org.uk](http://www.margaretgreenanimalrescue.org.uk)

Charity no: 1167990

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