



Margaret Green  
**Animal Rescue**  
Finding Forever Homes



# Fundraising in the workplace

[www.margaretgreenanimalrescue.org.uk](http://www.margaretgreenanimalrescue.org.uk)

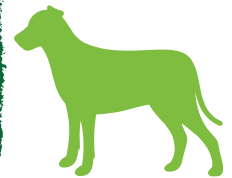
# Oh, *PAW*-lease let us fundraise at work!

Fundraising in the workplace is a great way to motivate staff, it encourages and strengthens relationships between colleagues and is a chance to bring back some fun into the workplace, all whilst raising money for over 1,200 rescue animals that come into our centres each year. Here are a few of our favourite ideas to get you started:



**Dress Down Day:** a simple but effective way of making money, charge your staff members a fee for coming to work in their own clothes... maybe charge extra to let them wear their slippers.

**Bring your dog to work day:** Now we wouldn't be an animal charity if we didn't suggest bringing your four-legged friend to work. If you are a building that has more than one office, we recommend having one dog per office, this will help reduce disruption to your workload.



**Bake some cakes:** Who doesn't love cake? Encourage your staff members to bake a cake to sell in the staff room at lunch time.

**Share a lift to work day:** Not only is this better for the planet, you can raise funds for us too! Encourage your workplace to share a lift to work, those who don't drive can donate their petrol money to help our rescue animals.



**Dedicated tea member:** Dedicate one person within your workplace to make the hot drinks for the day, each time you have a hot drink, pop some money in the pot!

# A *MEOW*tain of reasons why you should support Margaret Green Animal Rescue within the workplace...



A dedicated member of our fundraising team will be assigned to your business throughout the partnership. They will be able to fully support you and help you make the most out of your fundraising.



We can offer corporate days out to members of your team, this is a great way of boosting morale within your company.



Partnering with a local charity allows you to really see the difference the work you are doing makes a difference to the rescue animals in our care.



A chance to visit our visitor centre at Church Knowle during our partnership, this is a great opportunity for your workplace to meet the rescue animals and find out more about the work we do for them.



Fundraising within the workplace leads to a positive environment and boosted staff morale.



Positive recognition for your workplace across our social media channels, a great positive advertisement for your business.

# Go that *Trot* further...



**Charity of the Year:** many businesses now dedicate their fundraising to one charity per year to focus their fundraising efforts. If this is something that your workplace does, please consider nominating us!



**Sponsorship Opportunities:** We hold a certain number of events each year throughout our centres, and we offer great sponsorship opportunities for business in the local area to support them. This is a great way to gain positive exposure and work with a local charity.



**Donation:** We have lots of businesses who support us by donating their goods or services to us when we are holding a raffle or auction. This is a great way to support as this helps to reduce our costs. If this is something that you feel your workplace could offer, please get in contact with our fundraising team and we will be in contact when we need donations.



**Matched Funding:** Do you have a staff member who would like to raise funds for the rescue animals in our care? If so, offer to match the amount they raise. A lot of businesses now budget for this.



**Spread the word:** Do you like the work that we do? If the answer is yes... share us with your loved ones, tell us about what we do and help others get involved too! This is an easy and cost free way of helping.



**Volunteering:** Can you offer volunteering such as gardening, admin skills or helping at our fundraising events? We are always in need of help, if you feel this is something your workplace could offer please get in touch and we will let you know the current opportunities we have for you to get involved in.